

books

education

work experience

jeremy knight

interactive developer / designer

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technical skills

Software

Sketch
InVision
Photoshop
Illustrator
InDesign

Technologies

HTML
XML / JSON
CSS / SASS
JavaScript / JQuery
PHP
Git
MySQL
WordPress

Concepts

Wireframing
Prototyping
A/B testing
User research
Usability testing
Design thinking
Data visualization
Online advertising

The Lean Startup
Aug 2017
The 4-Hour Workweek
Apr 2017

App Design
1 day, Mar 2017
Internal workshop

Art of Influencing
4 days, Jun 2016
Internal course

The Personal MBA
Apr 2016
Radical Focus
Apr 2016

Interview Techniques
1 day, Sep 2015
Internal course

The Everything Store
Jun 2015

Online Experiments
1 day, Jun 2014
Internal course

HTML5 Dev Conf
1 day, Sept 2011

Flash in the Can
3 days, Apr 2010
Web conference

An Event Apart
2 days, Aug 2008
Web conference

Northeastern U.
4 years, 1998-2002
BS Degree
Graphic Design

2018

2017

2016

2015

2014

2013

2012

2011

2010

2009

2008

2007

ReachLocal *UX Designer* *reachlocal.com*
Los Angeles Oct 2018–Nov 2018
Designed a series of data-heavy dashboards for a global internet marketing firm for the purpose of monitoring marketing campaigns. Advised on best practices in UX, accessibility and data design.

Booking.com *Senior UX Designer* *booking.com*
Amsterdam Mar 2014–Jul 2018

Designed and coded a wide variety of features for the largest accomodation booking site in the world using industry-leading A/B experimentation techniques. In addition to my core responsibilities, I initiated many projects aimed at addressing issues of scalability and design consistency. I also interviewed design candidates, gave design trainings, and mentored fellow designers. In 2017 I was promoted from UX Designer to Senior UX Designer. Over the course of 4 years I worked on 3 teams:

Employee Experience 7 months
We designed a brand new set of internal tools for managing our employees performance. I was personally involved in a large scale user research effort to identify our existing user problems.

User Generated Content 3 years
I designed improvements to both the collection and display of user reviews, ratings, and photos. I also led efforts to collect new types of content with the aim of improving the overall user experience.

Genius 9 months
Genius is the loyalty program of Booking.com and I worked on design solutions to improve awareness and usage of the program.

Freelancing *Web Design & Development*
San Francisco Oct 2013–Feb 2014

SoFi *Web Designer/Developer* *sofi.com*
San Francisco Aug 2012–Oct 2013

Designed and developed a wide variety of online material for rapidly growing venture-backed startup in the student loan space. Managed website releases under version control. Designed and developed pages in Javascript, JQuery, PHP, HTML & CSS. Complete redesigned and rebuilt public facing site in Wordpress. Initiated A/B testing.

Canned Banners *Co-Founder* *cannedbanners.com*
San Francisco Aug 2010–Aug 2012

Co-founded a do-it-yourself online banner ad creation tool. Designed the look and feel for the entire site and developed all of the Actionsript to make it work. Designed and built nearly all of the banner ad templates used on the site. Also designed various marketing materials such as e-mail newsletters.

Venables Bell *Interactive Designer/Developer* *venablesbell.com*
San Francisco Jan 2007–Jul 2010

Developed banner ads and websites for award-winning advertising agency. Clients included **Orville Redenbacher**, **HBO**, and **PG&E**. Consulted creative teams on technical issues, prepared storyboards, animations, and assisted with conceping. Brought banner ad production in line with industry best practices. Improved overall agency efficiency with a variety of internal web-based projects.