reading

education

work experience

jeremy knight
senior staff product designer

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2024

Optimizely — **Senior Staff Product Designer, Experimentation**
Remote — Dec 2021–Present

Led design efforts for the experimentation product of an industry-leading B2B SaaS enterprise tool. Improved usability, efficiency, and flexibility of our app. Identified gaps in product features and designed user-centric solutions including improvements to data visualization and information organization. Leveraged user research in all product life cycle phases. Collaborated with developers and product managers to define MVP features. Prioritized design work from multiple stakeholders. Created forward-thinking concepts for showcasing potential upcoming features. Contributed to the design system, mentored designers, and raised the profile of design. Promoted twice in two years.

2023

The First 90 Days
Mar 2022

2022

Just Enough Research
Aug 2021

15Five — **Senior Product Designer**
San Francisco — Oct 2019–Feb 2021

Senior Product Designer, Data Insights — 9 months
Improved design of data dashboards and information visualizations to help our users easily comprehend patterns within their data and make informed decisions about employee performance. Established design patterns and standards for information visualizations.

Product Design Manager, Design Systems — 8 months
Spearheaded the creation of a versatile design system for a rapidly growing B2B SaaS employee performance management tool. Audited existing design patterns, worked with designers, developers, and stakeholders to understand existing conventions, and designed hundreds of design patterns and flexible components. Managed a team of designers to grow their skills and progress in their careers.

2021

Drive
Jun 2020

The Making of a Manager
Aug 2019

Radical Candor
Jul 2019

Org Design for Design Orgs
May 2019

2020

CaseStack — **Design Lead**
Santa Monica — Mar 2019–Oct 2019

Led a team of designers at a tech-based logistics provider. Worked with designers to set goals and maintained regular one-on-one meetings. Also worked to improve design systems, data visualizations, and processes. Provided design critique and guidance in order to increase the quality and efficiency of our design.

2019

The Lean Startup
Aug 2017

2018

App Design
1 day, Mar 2017

Booking.com — **Senior Product Designer**
Amsterdam — Mar 2014–Jul 2018

Designed a wide variety of features for the largest accommodation booking site in the world using industry-leading A/B experimentation techniques. In addition to my core responsibilities, I initiated many projects aimed at addressing issues of scalability and design consistency including helping to create a design system. I also interviewed design candidates, gave design trainings, and mentored fellow designers. In 2017 I was promoted from Designer to Senior Designer. Over the course of 4 years I worked on several teams:

Art of Influencing
4 days, Jun 2016

2017

The Personal MBA
Apr 2016

Radical Focus
Apr 2016

Employee Experience — 7 months
Designed a brand new web-based internal tool for managing our employees performance. I was personally involved in a large scale user research effort to identify user problems from which we developed wireframes, interactive prototypes and ultimately designed a full working product while adhereing to design system guidelines.

Interview Techniques
1 day, Sep 2015

2016

The Everything Store
Jun 2015

A/B Testing
1 day, Jun 2014

User Generated Content — 3 years
Designed improvements to the collection of user reviews, ratings, and photos through email and form optimization on desktop and mobile. I also led efforts to collect new types of content with the aim of improving the overall user experience.

2015

Northeastern Univ.
BS, Graphic Design
4 years, 1998–2002

2014

skills

Software
Figma
Sketch
InVision
Balsamiq
Abstract
Zeplin
Photoshop
Illustrator
Google Optimize
Google Tag Manager
Optimizely
PlayBook UX

Technologies
HTML
CSS
JS

Concepts
A/B testing
Data visualization
Wireframing
Prototyping
User research
Usability testing
Design Systems